

RULES OF THE 'INTERNET RACE' SPECIAL OFFER

ORGANIZER:

Kcell JSC (further as Company or Organizer)

Internet Race is a special offer (further as Special offer) run by Organizer in the Republic of Kazakhstan from **1 August 2014 through to 30 September 2014**.

This Special Offer is open for all Activ/Kcell/Vegaline customers – individuals, citizens of the Republic of Kazakhstan who have attained the age of 18 years and persons who have a residence permit in the Republic of Kazakhstan, except for the employees of the Organizer and their close relatives as well as dealers of the Organizer.

SPECIAL OFFER RULES:

1. Conditions:

1.1. In order to be eligible to participate in this Special Offer, customers must subscribe to the Mobile Internet service any time during the Internet Race special offer.

1.2. The participant who at the end of this Special Offer is found to be the heaviest data user (determined in accordance with par. 1.8 of these Rules) will be selected as its winner (the Winner).

1.3. The following next top 135 participants (determined in accordance with par. 1.8 of these Rules) will be selected as runners-up (the Runner-up).

1.4. During the period of Special Offer, participants must send a USSD request by dialing ***444*4*#**, follow the prompts and confirm their participation.

1.5. By fulfilling the requirements of par 1.4 of these Rules, participants confirm that they have read and agree to be bound by these Rules.

1.6. Mechanics:

a) Data usage for the mobile number used to send the USSD request will be counted starting from 1 August 2014 at 00:00 according to Astana time, irrespective of when he/she joined this Special Offer;

b) The data counter will stop on 30 September 2014 at 23:59 according to Astana time;

c) At the end of this Special Offer, the heaviest data users will be selected in accordance with par 1.8 of these Rules.

1.7. Data used by the eligible participants only will be taken into account.

1.8. Data includes data (Mb) used during this Special Offer via *internet* or *wap* access point, except:

- Free traffic on 0.facebook, 0.vkontakte and Zero Twitter;
- Internal portals <http://kcell.kz>, <http://activ.kz>
- Traffic provided under Unlimited Nighttime Internet and Unlimited Browsing with Opera Mini services;
- Traffic provided when high-speed usage allowance under Unlimited Internet offers is exceeded.
- Traffic provided when high-speed usage allowance on the Kurmet tariff is exceeded.
- Traffic provided when high-speed usage allowance under the Contract Phone, Contract Phone (iPhone) or New Phone From Activ/Kcell offers is exceeded.

1.9. To monitor data usage, the participants must dial *444*4*3#. For technical reasons, actual data usage information for a particular date will be available in 2 (two) days.

1.10. All USSD requests sent by the participants under this Special Offer are chargeable requests. There is no charge to participate in this Special Offer.

2. Winner and runner-up selection:

2.1. At the end of this Special Offer, the winner and runners up will be selected by compiling a shortlist of 136 (one hundred and thirty six) participants with the highest rating, subject to conditions specified in par 1.8 hereof.

2.2. The rating of the participant is determined based on the amount of data used calculated in accordance with par 1.8 hereof. The more data is used by the participant the higher his/her rating is.

2.3. If two or more participants have the same rating (par 2.1), the one who was the first to join this Special Offer will be deemed to have a higher rating.

2.4 The prizes will be distributed as follows:

	Place	Prize
Winner	1	Subaru BRZ
Runners up	2 – 46	Samsung ATIV Book 5 Ultrabook
	47 – 136	Samsung Galaxy Tab 3 7.0 with 3G

2.5.1 The participants who have the highest rating will be selected as the winner.

2.5.2 The winner will get the main prize - **Subaru BRZ**.

2.5.3 The next top 45 (forty five) participants will be recognized as runners up each getting a Samsung ATIV Book 5 Ultrabook.

2.5.4 The next top 90 (ninety) participants will be recognized as runners up each getting a Samsung Galaxy Tab 3 7.0 with 3G.

2.6. Should the prize winner (Winner or Runner-up) fail to provide the Organizer with documents mentioned in par to the division "Handing of prizes" of these Rules in accordance with par 3.2.2 and 3.3, or if it is found that the prize winner is the employee of Organizer or his/her close relative or dealer, he/she will be automatically excluded from the shortlist and will not be eligible for a prize.

2.7. If the participant cancels his/her participation in the Special Offer, by calling *444*4*4#, he/she will be excluded from the list of eligible participants.

2.8. The winner and runners up will be selected on 09 October 2014 and notified via SMS.

3. PRIZE DISTRIBUTION CONDITIONS:

3.1. After the Winner and Runners-up are selected on 9 October 2014, each participant will be able to view his/her rating by calling *444*4*3# before 29 October 2014.

3.2. Prizes will be distributed to the winner and runners up within 20 days following the announcement of the Special Offer results (Kcell Centers in Almaty).

3.2.1. The representatives of Organizer will contact the winner and runners up on the mobile numbers they used to participate in this Special Offer by 16 October 2014 in order to get their ID details.

3.2.2. If the representatives of Organizer, for some reason, fail to contact the winner and runners up by the said date, it will be the responsibility of the winner and runners up to, by 29 October 2014, contact the representatives of Organizer via Call Center or Organizer's customer offices in order to provide their ID details and contact phone number.

3.2.3. The prizes will be given only to the owners of winning mobile numbers (stated in the subscription contract). If the ID details provided at the time of prize distribution and those of the mobile number owner do not match, the prize will be considered unclaimed and Organizer will have a right not to give it away. In this case, no repeated prize claims will be accepted.

3.3. If by 29 October 2014 (inclusive) no information is provided by the Winner/Runner-up to Organizer in accordance with par 3.2.1., 3.2.2. and to the division "Handing of prizes" of these Rules, the prize will be considered unclaimed and Organizer will have a right not to give it away. In this case, no repeated prize claims will be accepted.

3.4. If for any reason the prize is unclaimed or the Winner/Runner-up refuse to receive it, Organizer reserves the right of disposal of such unclaimed prize at may find appropriate

3.5. Organizer has the right to refuse to give the prize away to the Winner/Runner-up if the latter fails to fulfill any of the requirements set forth in these Rules.

REQUIRED DOCUMENTS:

In order to get the prize, the Winner/Runner-up must provide the following:

- 1) ID with INN indicated on it;
- 2) Subscriber Registration Form.

NO CASH EQUIVALENTS OF PRIZES PERMITTED:

No cash equivalents of prizes awarded are permitted.

4. ADDITIONAL CONDITIONS:

4.1. Full information about the Special Offer can be found on www.kcell.kz and www.activ.kz websites.

4.2. Organizer is not responsible for any discrepancies in the information on data usage generated Organizer's billing system and results generated by the programs and applications independently installed by the participants.

4.3 Organizer reserves the right to amend the terms of this Special Offer by giving prior SMS-notice to its subscribers and by posting the relevant information on its www.activ.kz and www.kcell.kz websites.

4.4. Organizer is not responsible:

4.4.1. for a failure to receive or untimely receipt of information/documents required to get a prize for reasons attributable to the participants or other reasons beyond the Organizer's control.

4.4.2. for the participant's failure to fulfill the requirements stated in these Rules.

4.4.3. in case the participant does not claim or refuses to pick up his/her prize.

4.5. By participating in this Special Offer, the Participant confirms that he/she has read and agreed to be bound by these Rules, including the following:

4.5.1. The winner and runners up will be selected based on the procedure described in these Rules.

4.5.2. Should a third party claim breach of its rights by the Participant in connection with this Special Offer, the Participant will assume full responsibility to independently settle such claim.

4.5.3. Participants agree to participate in promotional interviews, including radio and TV interviews, and other media, and give consent to Organizer and / or third parties (engaged by Organizer) to produce a photo and video shoot with his/her participation; to use such photos and video without the need to obtain consent of the participant and without payment of any remuneration for such use (even if such materials are used for advertising purposes).

4.6. All disputes arising in connection with this Special Offer must be settled by negotiations. Failing which, such disputes will be referred to Kazakhstan courts and settled through the procedure prescribed by RK laws.

TAXES:

Organizer is responsible to timely report and pay an income tax applicable to the prize (grand prize) winners under the RK laws. Except as provided herein, all other payments as may be due in connection with the obtaining of prizes hereunder shall be made by their winners.

ADDITIONAL CONDITIONS:

Organizer preserves the right to amend these Rules as it may find reasonable provided such amendment does not go against the laws of the Republic of Kazakhstan in effect. Neither the Organizer nor Operator may alter the prize pool for this Promotion prior to its end.

Neither Organizer nor Operator shall be liable in case of any disputes as may arise in respect of rights of ownership, possession or use of the mobile phones which contain SMS-messages confirming acceptance of applications for participation in this Promotion . A person who shows the mobile phone with SMS-message to the Organizer and/or at its regional division shall be deemed a real owner of such phone provided that such person is a registered owner/Subscriber of the phone's mobile number or has produced a sufficient proof of his/her rights.

Neither Organizer nor Operator shall be under an obligation to maintain written correspondence or provide explanations in respect of the requirements to confirm one's eligibility for a prize pursuant to these Rules.

Neither the Organizer nor Operator shall be liable in case of defect in workmanship as well as technical and technological failures as may occur in Operator's cellular communication networks or Organizer's equipment.

This Special Offer is run by Organizer in order to increase its subscriber base and promote its services.

Organizer will publish these Rules on www.activ.kz website.

For details, please contact the Operator's Call Centre at 3030, or Organizer at +7 727 293 76 72

**BY PARTICIPATING IN THIS SPECIAL OFFER YOU AGREE TO BE BOUND BY THESE
RULES
GOOD LUCK TO ALL OF YOU!**