

**RULES OF PROMOTIONAL ACTIVITY**  
**Win a Laptop!**

**ORGANIZER:**

Kcell JSC (further as Company or Organizer)

The ‘Win a Laptop!’ promotional activity (Promotion) is run by Organizer in the territory of nepy Republic of Kazakhstan in order to promote its services.

Promotion period: 15.06.2017 until 23:59 of 31.12.2017 (Astana time).

Promotion participants are Activ customers whose mobile numbers are activated after 15.06.2017 and registered to physical persons (except private entrepreneurs) and who have attained the age of 18 years, citizens of the Republic of Kazakhstan or individuals with KZ residence permit. The following parties/persons are not allowed to participate in the Promotion: Company employees and their close relatives (spouse, parents, adoptive parents, children, grand/step children, siblings, secondary siblings and grandparents); dealers and distributors of Organizer and their employees.

1. 1. Promotion conditions:

1.1. In order to participate in the Promotion, Activ customer must purchase and activate Starter Pack 200 Beseda+ (SP) by dialing \*325#. Customer will receive a message confirming SP activation.

1.2. When all the steps are performed correctly, the participant may enter the prize draw.

1.3. Prize draw and prizes:

<b>Draw date</b>	<b>Participants – customers who have spent 500+ calling units* during:</b>	<b>Prize</b>	<b>Quantity</b>
05.07.2017	15.06.2017 - 30.06.2017	LAPTOP ACER ASPIRE E15	15
05.08.2017	01.07.2017 - 31.07.2017	LAPTOP ACER ASPIRE E15	20
05.09.2017	01.08.2017 - 31.08.2017	LAPTOP ACER ASPIRE E15	25
05.10.2017	01.09.2017 - 30.09.2017	LAPTOP ACER ASPIRE E15	25
05.1.2017	01.10.2017 - 31.10.2017	LAPTOP ACER ASPIRE E15	35
05.12.2017	01.11.2017 - 30.11.2017	LAPTOP ACER ASPIRE E15	40
05.01.2018	01.12.2017 - 31.12.2017	LAPTOP ACER ASPIRE E15	56

*\* Amounts spent on mobile services, including subscription fees*

Total quantity of prizes (ACER Aspire E15) – 216

## **2. WINNER SELECTION**

- 2.1. To determine the winners, the Organizer generates a list of participants who meet the Promotion participation conditions.
- 2.2. Winners are selected randomly through random.org website. The list of the participants for the respective period is uploaded to the website. The drawing record is issued and signed by the responsible employee of the Organizer.
- 2.3. The winner is not eligible to win future monthly prizes.

## **3. УСЛОВИЯ И ПОРЯДОК ПОЛУЧЕНИЯ ПРИЗОВ**

- 3.1. The representatives of Organizer will contact (call or SMS) the winner using mobile number which was used to register for the Promotion within 7 days after announcement of the drawing results in order to obtain his/her identity details and consent to receive the prize.
- 3.2. Should the representatives of Organizer, for some reason, fail to contact the Winner, the Winner will be responsible to contact the Organizer through Call Center or its branded stores within 3 days after receiving an SMS notification from Organizer and provide information required to receive the prize.
- 3.3. If by the date stated in par 3.2 hereof, no such information is provided, the prize will be considered unclaimed and no further prize claims will be accepted by Operator.
- 3.4. If the prize is unclaimed or the winner's prize claim is rejected for any reason (incl. failure to provide identity documents), Organizer reserves the right to use it as it may find appropriate, including to run a new drawing and select a new winner in accordance with par 2 these Rules.
- 3.5. Organizer has the right to refuse to give the prize away to the winner if the latter fails to fulfill any of the requirements of the Rules, Public Mobile Services Agreement or legislation.
- 3.6. Prizes will be delivered at the Kcell Center that is nearest to the winner's location (according to the information provided by the winner) within 30 days after the winner has been identified.
- 3.7. Once all the prizes have been distributed among the Participants announced as prize-winners in accordance with these Rules, no claims of prize from other participants will be accepted.
- 3.8. Prize winner may not transfer the prize to third persons until he/she receives the prize.
- 3.9. Organizer has the right to refuse to give the prize away to the winner if the latter fails to produce documents mentioned in par 3 hereof.
- 3.10. The prize is handed over to the winner provided he/she is a registered owner of the mobile number registered for this Promotion.

- 3.11. In order to pick up the prize, winner must produce his/her ID and IIN. Failing which, he/she will lose the right for a prize.
- 3.12. The Promotion results, including names and patronymic initials of the winners will be published on the Organizer's website at [activ.kz](http://activ.kz) in *News* section, as well as in the commentaries to the Promotion-related posts on Facebook and Vk within one day after the drawing. By participating in the Promotion, participants provide their consent to the publication of their names on Organizer's website [kcell.kz](http://kcell.kz), *News* section, in the commentaries to the Promotion-related posts of *activ* Group on Facebook and Vk.

#### **4. NO CASH EQUIVALENTS OF PRIZES PERMITTED**

- 4.1. No cash equivalents of prizes awarded are permitted.

#### **5. TAXES AND OTHER EXPENSES:**

- 5.1. Organizer is responsible to timely report and pays the income tax applicable to the prize winners under the RK laws.
- 5.2. Except as provided herein, all other payments as may be due in connection with the obtaining of prizes hereunder will be made by their winners.
- 5.3. Organizer is not liable for any expenses or costs incurred by customer / participants to contact Operator's Call Centre on matters relating to receiving prizes and/or delivery expenses or obtaining any other information about the Promotion.

#### **6. ДОПОЛНИТЕЛЬНЫЕ УСЛОВИЯ:**

- 6.1. Organizer will not be liable in case of any disputes as may arise in respect of rights of ownership, possession or use of the mobile phones. A person who shows the mobile phone to Organizer and/or at its regional division shall be deemed a real owner of such phone, provided that such person is a registered subscriber/owner of the phone's mobile number or has produced a sufficient proof of his/her rights.
- 6.2. Organizer is not responsible for:
  - 6.2.1. a failure to receive or untimely receipt of information/documents required to get a prize through the fault of the participants or other reasons beyond the Organizer's control;
  - 6.2.2. the participant's failure to fulfill the requirements stated in these Rules;
  - 6.2.3. the participant's failure to pick up his/her prize for any reason.
- 6.3. Organizer is not under an obligation to maintain written correspondence or provide explanations in respect of the requirements to the participant's eligibility for a prize pursuant to these Rules.
- 6.4. Organizer shall not be liable in case of defect in workmanship as well as technical and technological failures as may occur in Organizer's cellular communication networks or equipment.
- 6.5. By participating in this Promotion, each participant agrees to have their names as well as video and photographic materials created with their participation made available to the public in any manner at the sole discretion of the Organizer; or used by the Organizer in its

audio, photo and video materials without any compensation or further notice. Each participant also provides their consent to participate in promotional interviews, including radio and TV interviews, and other media, and gives consent to Organizer and / or third parties (engaged by Organizer) to produce a photo and video shoot with his/her participation. Each participant also agrees that their personal data may be used (collected and processed) by Organizer for the purpose of this Promotion.

- 6.6. All disputes arising in connection with this Promotion must be settled by negotiations. Failing which, such disputes will be referred to Kazakhstan courts and settled through the procedure prescribed by RK laws.
- 6.7. In case of claims brought against the Organizer in connection with the participant's violation of third party rights during this Promotion, the participant will be responsible to settle such claims independently.
- 6.8. Organizer will publish these Rules on [activ.kz](http://www.activ.kz) website.
- 6.9. The Organizer reserves the right to amend these Rules as it may find appropriate, provided such amendment does not go against the laws of the Republic of Kazakhstan in effect and publish additional/updated information on the Promotion on its web-сайт at <http://www.activ.kz/> and/or national/regional media.
- 6.10. Organizer will not be responsible if prizes distributed under this Promotion fail to meet the expectations of the participants.

For more detail, please contact the Operator's Call Centre at 3030

**BY PARTICIPATING IN THIS PROMOTION PARTICIPANTS AGREE TO BE  
BOUND BY THESE RULES**