

## **Rules of the ‘Final season of Games of Thrones with mobi kino’ promotion run as part of the mobi kino service**

### **1. General**

1.1. These Rules of the ‘Final season of Games of Thrones with mobi kino’ promoRules (the "Rules") set the terms and conditions of the ‘**Final season of Games of Thrones with mobi kino**’ promotion (the "Promotion"), including participation conditions, prizes and distribution thereof, etc.

1.2. **Aim of Promotion:** This promotion is run by Kcell JSC (Organizer) in order to promote the Amediateka subscription package offered as part mobi kino service (further as Service or mobi kino).

1.3. **Promotion terms and conditions:**

1.3.1. **Period of Promotion:** from April 15, 2019 through to May 23, 2019.

1.3.2. **Territory** – Republic of Kazakhstan (area covered by the Organizer’s mobile network).

1.3.3. **Promotion participants** – active and Kcell customers who are the citizens of Kazakhstan aged 18+ years or foreign citizens with a residence permit in Kazakhstan.

**1.4. The following persons are not allowed to participate in the Promotion:**

- employees of the Organizer and their relatives;

### **2. Promotion terms and conditions**

2.1. The participants of the Promotion are the subscribers who satisfy all of the following requirements during the Promotion:

2.1.1. The subscriber has subscribed to the **mobi kino** Amediateka package and pays the daily fee of 30 tenge;

2.1.2. As the subscriber to the Amediateka package, participant must ensure that during the Promotion he has watched every episode of the final season of Games of Thrones series;

2.1.3. Eligible participant must keep his Amediateka subscription active throughout the period of the Promotion.

2.1.4. There are no reasons to deny the Subscriber’s eligible to participate in the Promotion under par 1.4 of the Rules.

2.2. Customers who have subscribed to Amediateka prior to the commencement of the Promotion will be automatically entered in the list of Participants, subject to compliance with par 2 of these Rules.

2.3. Eligible participant must also make sure that during the Promotion he has paid at least 6 (six) subscription fees on Amediateka subscriptions package.

2.4. During the Promotion, Organizer may send SMS to the Participants containing information about the Promotion and how they can activate and use the Service.

2.5. By fulfilling the requirements stated in these Rules, the participants confirm that they have read and agree to be bound by the Rules and the terms and conditions of the Promotion.

2.6. The full information about the mobi kino service is available at <https://activ.kz/ru/service/kino> <https://www.kcell.kz/ru/service/kino> and <https://mobikino.megogo.net>.

2.7. To subscribe to Amediateka, customer should dial \*606\*2\*1# or sign up via the application or online at <https://www.kcell.kz/ru/service/kino> <https://activ.kz/ru/service/kino> or <https://mobikino.megogo.net>.

### **3. Cancellation of participation in Promotion**

3.1. Subscriber may unsubscribe from the Service at any time, by dialling \*606# or online at <https://www.kcell.kz/ru/service/kino> <https://activ.kz/ru/service/kino> or <https://mobikino.megogo.net> By cancelling their Amediateka subscription, the participant gives his consent to be removed from the Promotion and relevant prize drawings.

### **4. Prizes**

4.1. The prize is Apple iPhone X 64GB SPACE GRAY.

4.2. The prizes are provided at the expenses of the Organizer prior to the Promotion commencement.

4.3. There is no delivery of the prize at the Winner’s home address. There is no refund for the transportation or any other costs associated with picking up the prize. The Winner can pick up the prize at one of the Organizer’s offices in the Republic of Kazakhstan (to be determined by the Organizer).

### **5. Winner selection**

5.1. The winner will be selected from among the participants randomly using the random.org program, on 31 May 2019.

5.2. The Organizer's representative will contact the winner on the phone number he/she has provided to sign up to the Promotion. The results will be available **before 15.00 (Nur-Sultan time) on 3 June, 2019** on [activ.kz](http://activ.kz) and [kcell.kz](http://kcell.kz) webpages.

5.3. To pick the prize, the Winner must provide the following documents:

5.3.1. ID with IIN number printed on it;

5.3.2. Registration Form.

5.4. The prize will be considered unclaimed by the Winner in the following cases:

- Organizer failed to reach the Winner to inform about his/her winning the prize. Organizer will make two consecutive calls on 31 May 2019, after the winner has been determined;
- Organizer failed to obtain the winner's consent, as provided in par 6.3 of the Rules;
- Winner failed to pick up his/her prize until 18:00 (Nur-Sultan time) on 7 June 2019 from one of the Organizer's offices (to be determined by the Organizer).

Organizer has the right to retain the prize if it is not claimed by the Winner.

5.5. If the prize is not claimed by the Winner, then Organizer will select a new winner in accordance with the Rules.

5.6. Organizer has the right to refuse to give the prize away to the Winner if the latter fails to fulfil any of the requirements set forth herein, Public Mobile Services Agreement or legislation.

5.7. Organizer is not responsible for the prize quality. The prize manufacturer is responsible for its quality.

5.8. Organizer is not responsible for the prize failure to meet the winner's expectations.

## **6. Final provisions**

6.1. The full information on the Promotion is available on <https://www.kcell.kz/ru/service/kino>, <https://activ.kz/ru/service/kino>, <https://mobikino.megogo.net>.

6.2. Organizer reserves the right to change the conditions of this Promotion by posting the relevant information on [activ.kz](http://activ.kz) and [kcell.kz](http://kcell.kz) websites.

6.3. In order for the Organizer to be able to post the information about the Winner and the prize on his websites, the Winner shall, on a free of charge basis, give the Organizer a written consent to the collection and processing of personal data and other information about the winner; to the creation, publication, reproduction and distribution of the Winner's name, image (including photographs), visual works (including video) and other documents, records (including interviews), works containing the images of the Winner. The consent of the Winner will be given in the form and on the conditions (including the date and purpose of the consent, the place and method of publication and distribution) approved by the Organizer.

6.4. Organizer is not responsible for:

6.4.1. a failure to receive or untimely receipt of information/documents/consents required to receive a prize;

6.4.2. the participant's failure to comply with the requirements stated in these Rules;

6.4.3. the participant's failure/inability to pick up his/her prize for any reason.

6.5. The prize may not be redeemed for cash.

## **7. Miscellaneous**

7.1. Provided that it does not contradict the laws of the Republic of Kazakhstan, the Organizer has the right to amend the Rules unilaterally for any reason, subject to giving a same-day notice to that effect through [activ.kz](http://activ.kz) and [kcell.kz](http://kcell.kz) websites, and also publish additional information regarding this Promotion.

7.2. Organizer will neither be involved in nor held liable in case of any disputes as may arise in respect of rights of ownership, possession or use of the mobile phones/mobile numbers. A person who shows the mobile phone that uses a mobile number he used to sign up for the promotion to the Organizer and/or regional subdivision of the Organizer shall be deemed a real owner of such phone, provided that such person is a registered subscriber/owner of the phone's mobile number or has produced a sufficient proof of his/her rights.

7.3. Organizer is not under an obligation to maintain written correspondence or provide explanations in respect of the requirements to the participant's eligibility for a prize pursuant to these Rules.

7.4. Organizer is not liable in case of defect in workmanship as well as technical and technological failures as may occur in the Organizer's cellular communication networks or equipment.

7.5. The Promotion is arranged and run by Organizer in order to increase the mobi kino subscriber base as well as to promote its add-on mobile services.

7.6. All disputes arising in connection with the Promotion must be settled by negotiations. Failing which, such disputes will be referred to Kazakhstan courts and settled through the procedure prescribed by the RK laws.

7.7. In case of claims brought against the Organizer in connection with the participant's violation of third party rights during the Promotion, the participant will be responsible to settle such claims independently.

7.8. These Rules are published by the Organizer at <http://aoc.kcell.kz/EjQ4a0Z1ZNf84GzgrvzpTEEm8nAz>.

For more information, contact the Organizer's Call center on 3030 (activ) or 9090 (Kcell).

**8. BY PARTICIPATING IN THIS PROMOTION YOU AGREE TO BE BOUND BY THESE RULES.**